

LIEBLINGSKORB



DESIGNED AND PRODUCED IN GERMANY



LIEBLINGSKORB



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LIEBLINGSKORB

how shopping is
done today.

LIEBLINGSKORB is an innovative "Made in Germany" product that combines function with lifestyle and design with sustainability. LIEBLINGSKORB is the way to shop today.

ultra light, insulating and food safe

LIEBLINGSKORB - more words are not needed to describe your new best everyday helper. The ultra light, food safe material of LIEBLINGSKORB eliminates packaging waste when shopping and helps you keep hot things hot longer and cold things cold longer.



LIEBLINGSKORB

Basic

our entry-level model



DIMENSIONALLY STABLE AND WASHABLE

Basic model for maximum everyday enjoyment. LIEBLINGSKORB doesn't make the purchases any lighter, but it keeps them fresh and crisp for longer! Even when filled up to its maximum weight of 15 kg of food, LIEBLINGSKORB keeps its shape.

After shopping, simply wipe it out as required and LIEBLINGSKORB is immediately ready for use again for the next step on the order of the day!



OUR DEEP BLACK BASIC MODELS



WINE RED

Body: black
Art.: LKCB-DB-3003m



TURQUOISE

Body: black
Art.: LKCB-DB-6027m



ROSÉ

Body: black
Art.: LKCB-DB-3017m



DEEP BLACK

Body: black
Art.: LKCB-DB-9005m



PEARL VIOLET

Body: black
Art.: LKCB-DB-4011m



PURE WHITE

Body: black
Art.: LKCB-DB-9010m



OLIVE

Body: black
Art.: LKCB-DB-6013



MAGENTA

Body: black
Art.: LKCB-DB-4010m



BLUE

Body: black
Art.: LKCB-DB-5017m



GOLD

Body: black
Art.: LKCB-DB-gold



SALMON

Body: black
Art.: LKCB-DB-2012m



GREEN

Body: black
Art.: LKCB-DB-6037



OUR SILVER GREY BASIC MODELS



WINE RED

Body: grey
Art.: LKCB-SG-3003m



TURQUOISE

Body: grey
Art.: LKCB-SG-6027m



ROSÉ

Body: grey
Art.: LKCB-SG-3017m



DEEP BLACK

Body: grey
Art.: LKCB-DB-9005m



PEARL VIOLET

Body: grey
Art.: LKCB-SG-4011m



PURE WHITE

Body: grey
Art.: LKCB-SG-9010m



OLIVE

Body: grey
Art.: LKCB-SG-6013m



MAGENTA

Body: grey
Art.: LKCB-SG-4010m



BLUE

Body: grey
Art.: LKCB-SG-5017m



GOLD

Body: grey
Art.: LKCB-SG-gold



SALMON

Body: grey
Art.: LKCB-SG-2012m



GREEN

Body: grey
Art.: LKCB-SG-6037



PRODUCT DETAILS:

- SIZE: L 49,5 x W 35,5 x H 27 cm
- WEIGHT: 1,17 kg
- MAX. WEIGHT: 15 kg
- MATERIAL: 100 % recyclable, EPP plastic
- FEATURES:
- insulates and keeps contents at temperature
 - food safe and vegan
 - waterproof and washable
 - high-quality aluminium handle for folding down

Lieblingskorb Plus the perfect addition

A COOL TEAM!

The perfect addition to keep the contents of the LIEBLINGSKORBS at the right temperature for a longer time period. The next garden party or visit to the beach with cool drinks from the LIEBLINGSKORB is guaranteed.



The lid perfectly complements LIEBLINGSKORB and supports the thermal properties of the material. The contents are well protected and stay cool and fresh for a long time.



OUR DEEP BLACK PLUS MODELS



WINE RED

Body: black
Art.: LKCP-DB-3003m



TURQUOISE

Body: black
Art.: LKCP-DB-6027m



ROSÉ

Body: black
Art.: LKCP-DB-3017m



DEEP BLACK

Body: black
Art.: LKCP-DB-9005m



PEARL VIOLET

Body: black
Art.: LKCP-DB-4011m



PURE WHITE

Body: black
Art.: LKCP-DB-9010m



OLIVE

Body: black
Art.: LKCP-DB-6013m



MAGENTA

Body: black
Art.: LKCP-DB-4010m



BLUE

Body: black
Art.: LKCP-DB-5017m



GOLD

Body: black
Art.: LKCP-DB-gold



SALMON

Body: black
Art.: LKCP-DB-2012m



GREEN

Body: black
Art.: LKCP-DB-6037



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 - food safe and vegan
 - waterproof and washable
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OUR SILVER GREY PLUS MODELS



WINE RED

Body: grey
Art.: LKCP-SG-3003m



TURQUOISE

Body: grey
Art.: LKCP-SG-6027m



ROSÉ

Body: grey
Art.: LKCP-SG-3017m



DEEP BLACK

Body: grey
Art.: LKCP-SG-9005m



PEARL VIOLET

Body: grey
Art.: LKCP-SG-4011m



PURE WHITE

Body: grey
Art.: LKCP-SG-9010m



OLIVE

Body: grey
Art.: LKCP-SG-6013m



MAGENTA

Body: grey
Art.: LKCP-SG-4010m



BLUE

Body: grey
Art.: LKCP-SG-5017m



GOLD

Body: grey
Art.: LKCP-SG-gold



SALMON

Body: grey
Art.: LKCP-SG-2012m



GREEN

Body: grey
Art.: LKCP-SG-6037

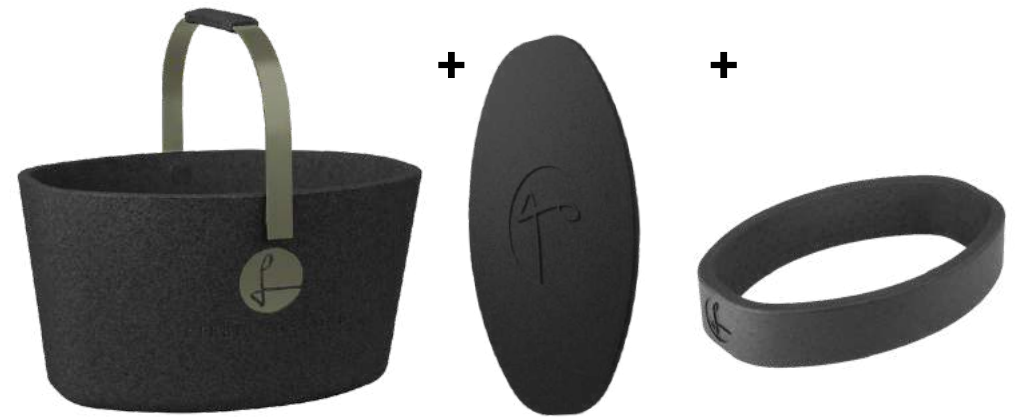
LIEBLINGSKORB Complete

DRIVING PLEASURE



PERFECTLY STABLE IN THE TRUNK

Shop, get in, drive home relaxed. With the practical transport ring, LIEBLINGSKORB masters every curve with ease and is guaranteed not to fall over. Groceries stay where they should be inside the LIEBLINGSKORB



OUR DEEP BLACK COMPLETE MODELS



WINE RED

Body: black
Art.: LKCC-DB-3003m



TURQUOISE

Body: black
Art.: LKCC-DB-6027m



ROSÉ

Body: black
Art.: LKCC-DB-3017m



DEEP BLACK

Body: black
Art.: LKCC-DB-9005m



PEARL VIOLET

Body: black
Art.: LKCC-DB-4011m



PURE WHITE

Body: black
Art.: LKCC-DB-9010m



OLIVE

Body: black
Art.: LKCC-DB-6013m



MAGENTA

Body: black
Art.: LKCC-DB-4010m



BLUE

Body: black
Art.: LKCC-DB-5017m



GOLD

Body: black
Art.: LKCC-DB-gold



SALMON

Body: black
Art.: LKCC-DB-2012m



GREEN

Body: black
Art.: LKCC-DB-6037



OUR SILVER GREY COMPLETE MODELS



WINE RED

Body: grey
Art.: LKCC-SG-3003m



TURQUOISE

Body: grey
Art.: LKCC-SG-6027m



ROSÉ

Body: grey
Art.: LKCC-SG-3017m



DEEP BLACK

Body: grey
Art.: LKCC-SG-9005m



PEARL VIOLET

Body: grey
Art.: LKCC-SG-4011m



PURE WHITE

Body: grey
Art.: LKCC-SG-9010m



OLIVE

Body: grey
Art.: LKCC-SG-6013m



MAGENTA

Body: grey
Art.: LKCC-SG-4010m



BLUE

Body: grey
Art.: LKCC-SG-5017m



GOLD

Body: grey
Art.: LKCC-SG-gold



SALMON

Body: grey
Art.: LKCC-SG-2012m



GREEN

Body: grey
Art.: LKCC-SG-6037

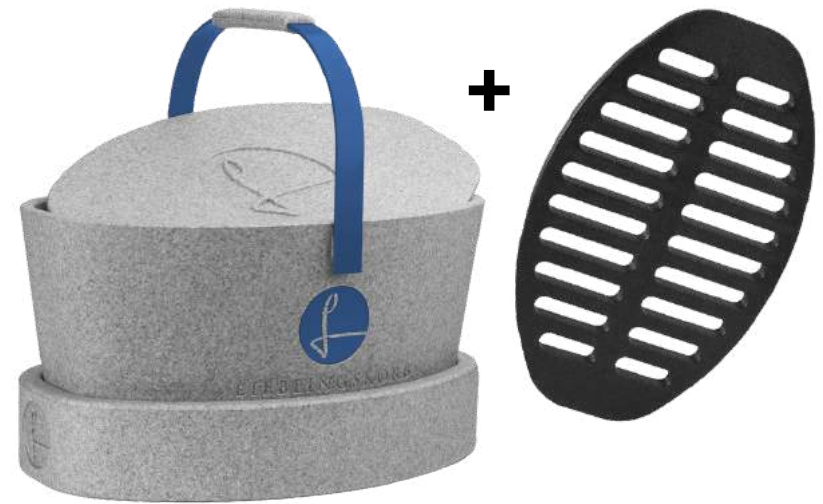


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 - food safe and vegan
 - waterproof and washable
 - high-quality aluminium handle for folding down



LIEBLINGSKORB
Complete Plus
MAXIMUM POSSIBILITIES



Sensitive foods are not damaged because of the practical shelf insert. Hot dishes, cakes and salads find their place on two levels and can be transported stress-free. If necessary, the ventilation slots in the shelf allow the cold air from cold packs or ice to be optimally distributed into the inner space.



OUR DEEP BLACK COMPLETE PLUS MODELS

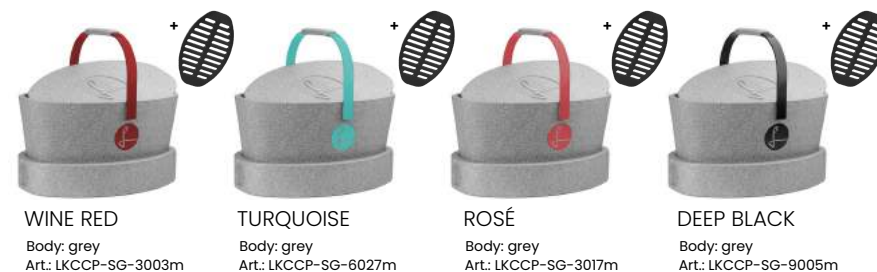


PRODUCT DETAILS:

- SIZE: L 49,5 x W 35,5 x H 27 cm
- WEIGHT: 1,17 kg
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- MATERIAL: 100 % recyclable, EPP plastic
- FEATURES:
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 - waterproof and washable
 - high-quality aluminium handle for folding down



OUR SILVER GREY COMPLETE PLUS MODELS



LIEBLINGSKORB Bicycle holder

FREEDOM ON TWO WHEELS



SHOPPING BY BIKE

Do your shopping by bike without giving up your LIEBLINGSKORB. For this purpose, the transport ring has been equipped with the tried and tested KLIICKfix adapter from RIXEN & KAUL.

The bike only needs a carrier, the complete adapter system is included and pre-assembled. The bike already has an adapter system? The bracket is also compatible with Racktime and MIK.

Available in the colours deep black or silver grey.

OUR LIEBLINGSKORB BICYCLE HOLDER

Ring: deep black
Art.: LKFH-DB

Ring: silver grey
Art.: LKFH_SG

Video to click the bicycle holder on luggage carrier:

[Click here](#)



LIEBLINGSKORB Handle Sets

BRINGS COLOUR INTO YOUR
EVERYDAY LIFE



COLOR VARIETY

The euphoria for bright pink from summer has faded and the wish for a more saturated colour has come? No problem LIEBLINGSKORB is a true quick-change artist. The handle and logo can be easily replaced in just a few steps. LIEBLINGSKORB always matches the occasion, the season or simply your colour mood.

**Find handle sets in every
favourite colour.**



OUR DEEP BLACK HANDLES



WINE RED

handle: black
Art.: LBS-DB_3003m



TURQUOISE

handle: black
Art.: LBS-DB_6027m



ROSÉ

handle: black
Art.: LBS-DB_3017m



DEEP BLACK

handle: black
Art.: LBS-DB_9005m



PEARL VIOLET

handle: black
Art.: LBS-DB_4011m



PURE WHITE

handle: black
Art.: LBS-DB_9010m



OLIVE

handle: black
Art.: LBS-DB_6013m



MAGENTA

handle: black
Art.: LBS-DB_4010m



BLUE

handle: black
Art.: LBS-DB_5017m



GOLD

handle: black
Art.: LBS-DB_zaun



SALMON

handle: black
Art.: LBS-DB_2012m



GREEN

handle: black
Art.: LBS-DB_6037



OUR SILVER GREY HANDLES



WINE RED

handle: grey
Art.: LBS-SG_3003m



TURQUOISE

handle: grey
Art.: LBS-SG_6027m



ROSÉ

handle: grey
Art.: LBS-SG_3017m



DEEP BLACK

handle: grey
Art.: LBS-SG_9005m



PEARL VIOLET

handle: grey
Art.: LBS-SG_4011m



PURE WHITE

handle: grey
Art.: LBS-SG_9010m



OLIVE

handle: grey
Art.: LBS-SG_6013m



MAGENTA

handle: grey
Art.: LBS-SG_4010m



BLUE

handle: grey
Art.: LBS-SG_5017m



GOLD

handle: grey
Art.: LBS-SG_zaun



SALMON

handle: grey
Art.: LBS-SG_2012m



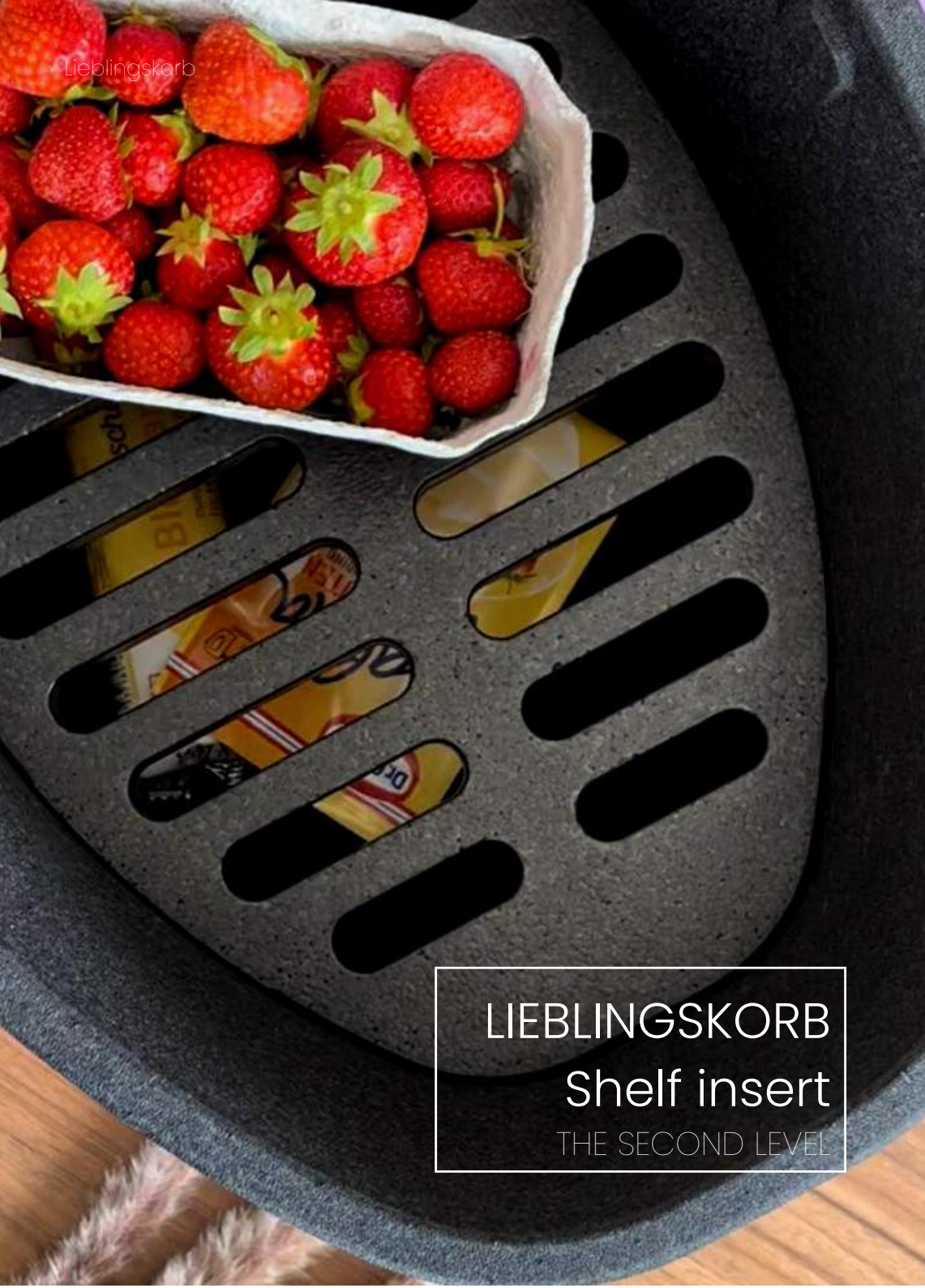
GREEN

handle: grey
Art.: LBS-SG_6037



FOLDABLE HANDLE

With a light push, the handle can be folded down comfortably in both directions.



LIEBLINGSKORB Shelf insert

THE SECOND LEVEL

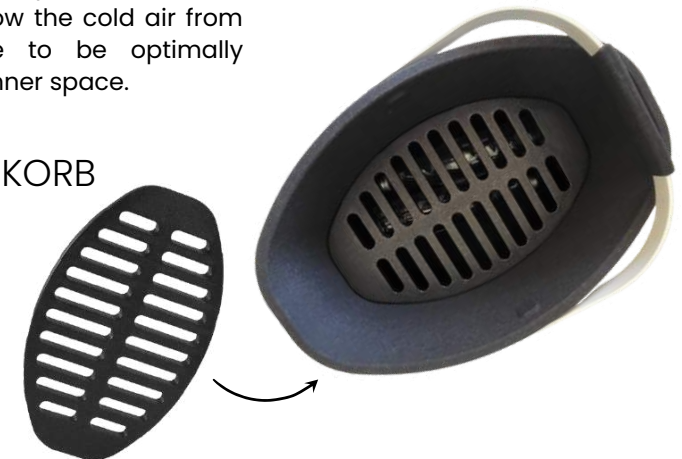


MORE STORAGE SPACE

Sensitive foods are not damaged because of the practical shelf insert. Hot dishes, cakes and salads find their place on two levels and can be transported stress-free. If necessary, the ventilation slots in the shelf allow the cold air from cold packs or ice to be optimally distributed into the inner space.

OUR LIEBLINGSKORB SHELF INSERT

colour: deep black
Art.: LKE-DB





LIEBLINGSKORB Transport Ring

STABLE IN THE TRUNK

STABLE IN THE TRUNK

The transport ring can transport your shopping without it tipping over. By placing the LIEBLINGSKORBS in it, it ensures that it stands securely in the trunk. The LIEBLINGSKORB stays in place and is guaranteed not to fall over!

OUR LIEBLINGSKORB TRANSPORT RING

Ring: deep black
Art.: LKR-DB

Ring: silver grey
Art.: LKR-SG

**Available in the colours
deep black or silver grey.**





LIEBLINGSKORB Lid

PROTECTIVE HELPER



PERFECTLY PROTECTED

The contents are well protected by the lid, which keeps them cool and fresh for even longer. It complements the basket perfectly and also supports the thermal properties of the material.

OUR LIEBLINGSKORB LID

Lid: deep black
Art.: LKD-DB

Lid: silver grey
Art.: LKD-SG

Available in the colours deep black or silver grey.



ABOUT US

LIEBLINGSKORB: A SUCCESS STORY

The idea of LIEBLINGSKORB has become reality: We are particularly happy that it has turned out exactly as we wanted it to. What makes it so special? Find out more on the following pages.





ABOUT LIEBLINGSKORB

2017	PRODUCT IDEA
2017 – 2019	PRODUCT DEVELOPMENT
2019	PATENT GRANTED
2020	ONLINE MARKET LAUNCH
2021	FIRST TRADERS ARE FOUND

HOW IT ALL BEGAN

"Honey, can't you build me a holder for my shopping basket so that it doesn't always fall over in the trunk?"

THE STORY

This sentence was the starting signal for the project "Lieblingskorb".

Managing director Sabine still sometimes has to laugh about the fact that she actually managed to convince her husband to invest in this idea.

THE INITIATION

As a working mum of two, Sabine also goes shopping every day and was always faced with the same problem:

Big trunk and a bulging shopping basket.

When driving home, the sound of the basket falling over could be heard as soon as the first curve comes.

THE FOUNDATION

In the family business, a mould and tool making company, Martin and Sabine work mainly for the automotive industry, among others also with the material EPP, which offers a wide range of possibilities. Having their own product was always a dream and was intended to provide a further mainstay in economically difficult times.

The entire development and production therefore took place almost exclusively in the company's own facilities.

AND THEN CAME COVID19

Three years later: a bulging warehouse, so much euphoria and motivation, and then came COVID19- lockdown, silence, stillness. But giving up was not an option. The product inspires, is recommended, word gets around. Distribution channels are found online and offline.

THE FUTURE

LIEBLINGSKORB is young, fresh and inspiringly different. The belief in ourselves and our product make LIEBLINGSKORB what it is today. We are very happy about the praise, the support and the motivating words of our customers and our trade partners. Together we want to make LIEBLINGSKORB a success, to carry the brand into the world and to realise our ideas around LIEBLINGSKORB.



THE MOULD

In order to be able to produce LIEBLINGSKORB, several moulds made of aluminium are necessary, which are exclusively designed, developed and manufactured in our own factory.



VARIOUS COMPONENTS

Each tool consists of several parts, usually an outer and an inner mould, such as the handle shells and the lid.



PRODUCTION IN THE FAMILY BUSINESS



LOGO

Even for the logo there is a separate tool, nothing is left to chance.

ATTENTION TO DETAIL

The potential of the material EPP is enormous. It can take on almost any shape and, despite its lightness, is extremely dimensionally stable and resilient.

Until now, these unique properties and possibilities were not available to the end user. With LIEBLINGSKORB, everyone can benefit from the fascinating properties in everyday life and put together their own personal LIEBLINGSKORB thanks to the building block concept. If you look closely, you can see the attention to detail.

Interchangeable logo and removable handle, shelf for a second level inside the basket, bicycle adapter, transport ring for the car.

OVERVIEW DEEP BLACK

ARTICLE

Basic
Various colours



Plus
Various colours



Complete
Various colours



Complete Plus
Various colours



OVERVIEW SILVER GREY

ARTICLE

Basic
Various colours



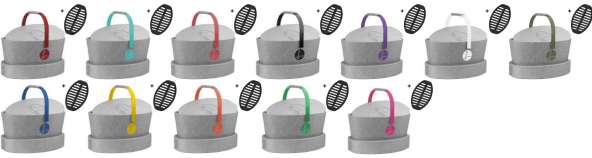
Plus
Various colours



Complete
Various colours



Complete Plus
Various colours



OVERVIEW HANDLE SETS

ARTICLE

Handle set deep black

Various colours



Handle set silver grey

Various colours



OVERVIEW ACCESSORIES

ARTICLE

bicycle holder

deep black und silver grey



shelf insert

deep black



Transport ring

deep black und silver grey



Lid

deep black und silver grey



CONTACT

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